



*We look forward.
We keep creating.*

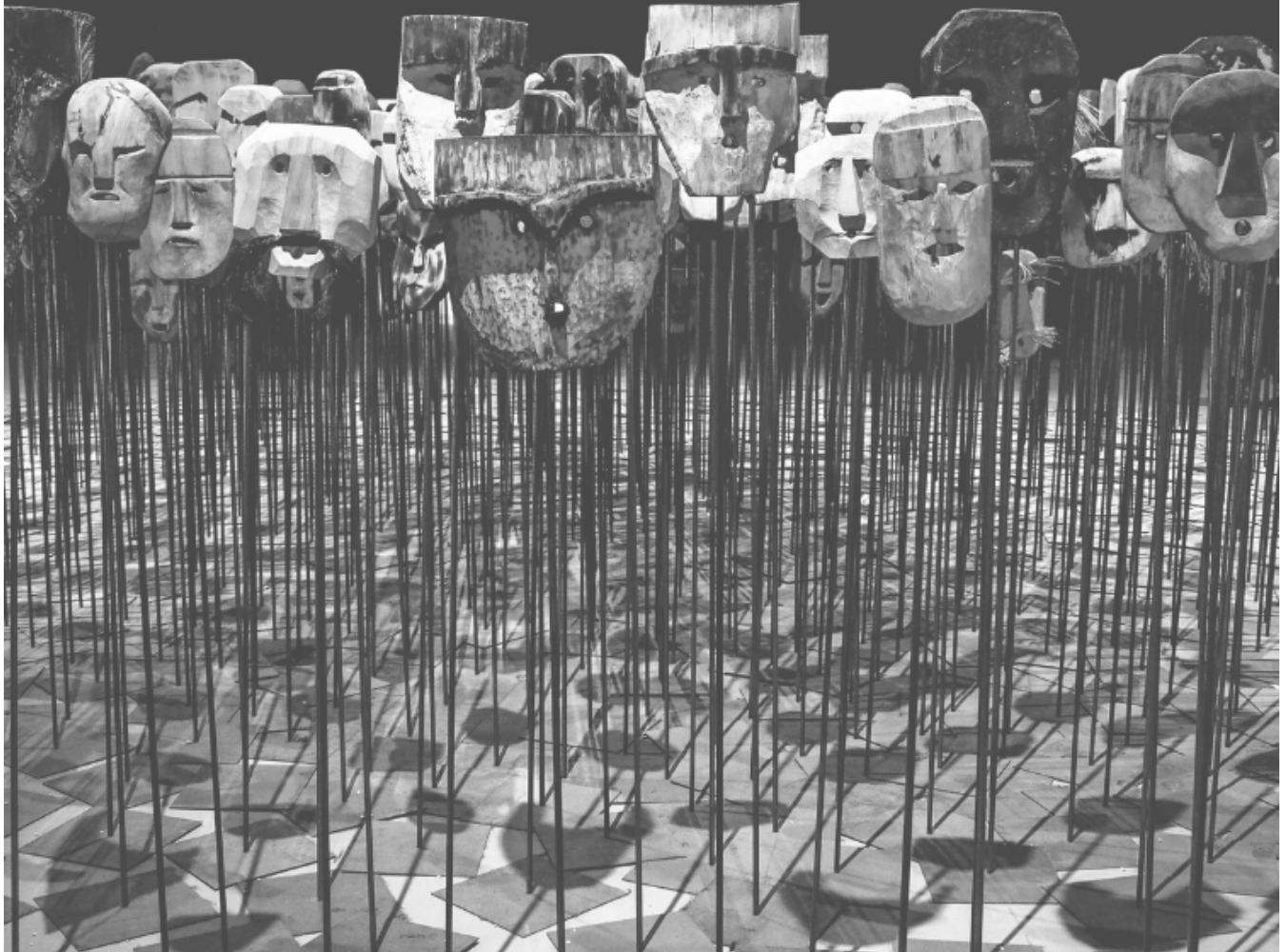
*We can't stop.
We are artists.*

#dontstopcreating

*Membership Opportunities
2020/2021 Season*

"I believe that in a great city, or even in a small city or a village, a great theatre is the outward and visible sign of an inward and probable culture."

Laurence Olivier



About Huntsville Theatre Company

Founded in 2011, the Huntsville Theatre Company is committed to providing year-round live theatre in the Muskoka area. We are a community theatre production group which means that our performers and production teams are volunteering their time to create exceptional productions. The HTC is devoted to creating opportunities for the members of the community to develop skills in all aspects of theatre production.

Community theatre is a pillar of skill development at any age. The HTC believes community theatre is the most effective space to foster creativity, community spirit and honest support between people. Muskoka has a rich and expansive creative community from actors to musicians to designers. There is a wealth of talent who participates in our incredible seasons of performances.

This year's programming consists of six main season shows running from October until August, a free after school youth program that runs from February until June, monthly one-night immersive dance events, and eclectic summer music-based performances.

Our sponsors enjoy a wealth of brand exposure opportunities. Depending on the sponsorship package your organization chooses, you can expect your brand's name and logo to be featured on the Huntsville's Theatre Company website, social media posts, and programmes.

As a not for profit organization, the Huntsville Theatre Company relies on its community partners and donations in order to continue to produce its high-quality shows. We are also open to discussing creative business partnerships outside of the sponsorships listed.

2020/2021 Season

Coming Soon!

The HTC will be extending our 2020/2021 season to 6 shows, including two postponed shows from last season: *Boeing Boeing* and *Who's Afraid of Virginia Woolf*



Subscriber Opportunities

LOYALTY Subscription \$60

Subscribers who held a subscription for the 2019/2020 season receive 1 ticket to each of our 6 season shows. Loyalty subscribers also receive discounted additional show tickets*, discounted event tickets, and free ticket exchanges. Subscribers get early seat reservation requests, and a membership is included with every subscription.

STANDARD Subscription \$110

New this season subscribers receive 1 ticket to each of our 6 season shows. Subscribers get early seat reservation requests, and a membership is included with every subscription.

WHAT'S ON TAP Subscription \$150

Subscribers receive 1 ticket to each of our monthly What's On Tap events at Canvas Brewery. Event subscriptions are transferrable, so you can attend whichever immersive evening appeals to you, and others can use your ticket to events they would love! Subscribing to our events is a great way to set aside a night every month to DANCE! A membership is included with every subscription.

FULL PACKAGE Subscriptions \$ 400

Subscribers receive 1 ticket to every season show, What's On Tap event, Artists Teaching Artists workshop, Theatre is My Passion performance, and Awards Show. Subscribers also receive discounted additional show tickets* and free ticket exchanges. Subscribers get early seat reservation requests, and a membership is included with every subscription.

*limited to 2 per show

Individual Support Opportunities

Memberships \$10

As a member, you will enjoy discounted tickets to our main season shows and invitations to members-only social events. We also rely on our members to help out with front of house duties during shows-a great way to see the show for free while helping out with ticket taking and/or operating the concession stand during intermission.

Patronages \$100-\$400

Patrons receive a number of wonderful benefits, including discounted tickets, invitations to members-only events, free ticket exchange and special thanks in our show programme. Being a Patron is a great way to ensure that you set time aside in your busy schedule for some amazing live theatre in Muskoka.

Personal Donations

If you wish to make a personal donation, you can visit our website's PayPal platform to send us a donation of any size in order to ensure that we're able to keep this fixture of our community's performing arts tapestry alive. You can also leave a comment with your donation.

Other ways to get involved

The HTC is always looking for volunteers to assist with set building, painting, costumes, concessions, production team as well as performers. Contact us to get your name into our community database and any area of interest you might have!

With a variety of opportunities to hear from members of the community about their knowledge in the theatre industry. If you are looking to get some more information about a particular facet of theatre, check out our workshops on the website to sign up!

Sponsorship Packages - Corporate

Single Show Sponsors' Package \$500

- Your company's logo on the poster and in the show's playbill
- Your company's logo on our website next to the show's information
- A half page, black and white ad in the show's programme
- Four tickets to see the show you've sponsored

Promotional Show Sponsors' Package \$1,000

- Your company's logo on the show/event's poster and on our website
- A quarter page, black and white ad in the show's programme
- Four tickets to your sponsored show
- Friday, Saturday or Sunday show promotional booth at the show you have sponsored, have the chance to engage with our audience about your company
- Your branding displayed at every show of the run
- Executive Producer credit on the show you have sponsored

Season Sponsors' Package \$2,500

- Your company's logo on each of our six main season shows' posters
- A quarter page, black and white ad in the shows' programme
- Your company's logo added to our donors' page on the website
- Two tickets to see each of the six shows that you've sponsored
- Friday, Saturday or Sunday show promotional booth at all season shows, have the chance to engage with our audience about your company
- Your branding displayed at every show for the season
- Executive Producer credit on all of the regular season shows

Gold Sponsors' Package \$5,000

- Your company's logo on each of our six main season shows' posters
- Your company's logo added to our website's homepage
- Two advertisements promoted by us and published to our community base through social media throughout the year
- Four tickets to every show in the regular season
- A full page, colour ad in the first two pages of all the programmes distributed throughout the season
- Opening night promotional booth, have the chance to engage with our audience about your company at the show of your choice
- Your branding displayed at every show for the season
- Producer credit (shared) on the show of your choice

Platinum Sponsors' Package \$10,000

- Your company's logo on each of our six main season shows' posters
- Your company's logo added to our website's homepage
- Four advertisements promoted by us and published to our community base through social media throughout the year
- Four tickets to every show in the regular season
- A full page, colour ad in the inside front cover of all the programmes distributed throughout the season
- Opening night promotional booth, have the chance to engage with our audience about your company at the show of your choice
- Your branding displayed at every show for the season
- Producer credit (shared) on the show of your choice
- Annual Awards show shared credit of "presented by" on all signage and promotional material



Selections from our History of Shows

Here on the Flight Path - Written by Norm Foster/Directed by S. Derek Shelly
Cinderella - Directed by Jan Jacklin
Farndale Avenue's MacBeth - Written by David McGillvray & Walter Zerlin, Jr./Directed by Jodie Auckland
Dangerous Obsession - Written by N.J. Crisp/Directed by Caroline Heyblom
Alice in Wonderland - Written by Cathy Perry/Directed by Emilie Stroud
Sweeney Todd - Written by Brian Burton/Directed by Sonny Allinson
Bedtime Stories - Written by Norm Foster/Directed by Caroline Heyblom
Blood Relations - Written by Sharon Pollock/Directed by Greg Perras
A Midsummer Night's Dream - Written by Shakespeare/Directed by Catherine Cole
For the Love of Broadway - Directed by Amy Wallace
Mounting Sex in the Afternoon Zone - Written by Caroline Russell-King/Directed by Jodie Auckland & Andy Bartle
The Rocky Horror Show - Written by Richard O'Brien/Directed by Greg Hancock
A Christmas Carol - Written by Charles Dickens & Adapted by William Colgate/Directed by Joan Bendon
Mending Fences - Written by Norm Foster/Directed by Greg Hancock
As You Like It - Written by William Shakespeare/Directed by Mark Rodrigues
Same Time Next Year - Written by Bernard Slade/Directed by Greg Hancock
Once Upon A Time: A Magical Musical Journey - Directed by Amy Wallace
Wait Until Dark - Written by Frederick Knott/Directed by Dan Vanderveer
The Glass Menagerie - Written by Tennessee Williams/Directed by Caroline Heyblom
Sex Please We're Sixty - Written by Michael & Susan Parker/Directed by Dan Vanderveer
Alice Through the Looking Glass - Adapted by James Reaney/Directed by Mark Rodrigues
Once Upon a Time - Directed by Amy Wallace & Lauren Saunders (at the Algonquin Theatre)
Danny, King of the Basement - Written by David Stewart Craig/Directed by Lauren Saunders
Much Ado About Nothing - Written by William Shakespeare/Directed by Mark Rodrigues
Savannah Sipping Society - Written by Jessie Jones, Nicolas Hope and Jamie Wooten/
Directed by Skye Goulbourne
Anna in the Tropics - Written by Nilo Cruz/Directed by Veronica Leonard
Anne of Green Gables - The Musical - Written by Don Harron/Directed by Mallery Duncan
Perfect Pie - Written by Judith Thompson/Directed by Lauren Saunders

